



Shell Egg Academy

September 9-11, 2025

shelleggacademy.org



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Shell Egg Academy is grateful to the following companies that have contributed to the success of this event through sponsorships, covering speaker travel expenses, and providing items to enhance the SEA participant experience. Thank you!





2025 SHELL EGG ACADEMY AGENDA PURDUE UNIVERSITY

Beck Agricultural Center | Multi-Purpose Room 143
4550 US 52 West, West Lafayette, IN 47906

*(All times listed are EST; program
subject to change as needed)*

September 9, 2025

- 7:30 am **Check-In / Breakfast provided**
- 8:00 am **Welcome to Purdue University
Orientation / Introduction / Logistics**
Dr. Darrin Karcher, Purdue University
- 8:30 am **Professional Development - Clifton Strengths**
Dr. Emily Lehning, Cultivated Conversations
Bring your Clifton Strengths quiz results with you!
- 11:45 am HPAI Update
Dr. Eric Gingerich, Cargill / Diamond V
- 12:15 pm **Lunch Provided**
- 1:00 pm Biosecurity
*Dr. Lisa Rochette, USDA, Animal and Plant Health Inspection
Services*
- 1:30 pm Maintaining an Effective Pest Control Plan
Dr. Brett Nolan, NIPCAM
- 2:00 pm **Break**
- 2:15 pm Pullet/Layer Welfare and Behavior
Dr. Marisa Erasmus, Purdue University
- 2:45 pm Salmonella (History and Control)
Dr. Richard Gast, USDA, Agricultural Research Service
- 3:15 pm **Break**
- 3:30 pm Preharvest SE Prevention
Dr. Eric Gingerich, Cargill / Diamond V
- 4:00 pm FDA (History of the Rule)
Dr. Jerry Ramirez, FDA
- 4:30 pm Panel Discussion / Wrap-Up
- 6:00-9:00 pm **Reception and Dinner Provided**
At Lafayette Brewing Company, 622 Main Street, Lafayette
(Take the stairs up to the second level at the restaurant)



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September 10, 2025

- 7:30 am **Check-In / Breakfast provided**
- 8:00 am Environmental Testing
Dr. Javier Garcia, USDA, Agricultural Research Service
- 8:30 am Shell Microbiology and Quality
Dr. Deana Jones, USDA, Agricultural Research Service
- 9:00 am Plant Sanitation
Mr. Brad Sims, Madison Chemical
- 9:30 am **Break**
- 9:45 am Egg Processing (Evolution of How We Do it)
Mr. Bill Bretschneider, MOBA
- 10:15 am Egg Grading
Mr. Jed Warnock, USDA, Agricultural Marketing Service
- 11:00 am FDA Inspections
Mrs. Lisa Thursam, FDA
- 11:30 am **Lunch Provided**
- 12:30 pm Labs:
• Swabbing
• Cleaning and Sanitation
• USDA Grading
• Pest Control
- 2:45 pm **Break**
- 3:00 pm Scenarios
- 4:30 pm Panel Discussion / Q&A / Wrap-Up
- Evening **Free time / dinner on your own**



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September 11, 2025

- 7:30 am **Check-In / Breakfast provided**
- 8:00 am Egg Import Panel
- *Mr. Jed Warnock, USDA, Agricultural Marketing Service*
 - *Dr. Lisa Dixon, USDA, Animal and Plant Health Inspection Services, Veterinary Services*
 - *Dr. Jerry Ramirez, FDA*
- 10:15 am Sanitary Design
Mrs. Kim Rice, Rose Acre Farms and Mr. Felix Dietz, Commercial Food Sanitation, LLC
- 11:45 am Discussion / Q&A
- 12:00 pm **Boxed Lunch provided**
- 1:00 pm –
4:30 pm ***Added to the SEA Schedule:***
SPECIAL PRODUCER DISCUSSION
Conversations and more information regarding FDA and its outdoor access regulations
- 4:30 pm Next Steps / Wrap-Up

Safe travels home!

Please take our survey - A post-event survey will be emailed to you; please take a few minutes to share your feedback so that we may make future SEA events successful. Thank you!

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