



Shell Egg
Academy



Our 2025 Programs:

Fact Sheet

April 28-May 2 - Shell Egg Academy 101 (virtual)
September 9-11 - Shell Egg Academy: Advanced (in-person)

About Shell Egg Academy

Shell Egg Academy (SEA) is the premier educational platform for professionals and egg company employees across the egg industry, dedicated to fostering growth, innovation, and excellence. Founded in 2019, SEA delivers cutting-edge knowledge and practical insights tailored to the dynamic needs of the egg industry. SEA works closely with an Advisory Group of egg industry leaders to ensure our mission continues to empower individuals and organizations with the tools and expertise necessary to elevate operations, enhance egg quality and food safety, and meet the evolving demands of the egg market.

**SINCE
2019**

102 Companies have participated in SEA programs

25 Allied companies have contributed funds to elevate SEA's goals

Key Offerings

- Two formats meet the needs of a variety of egg industry employees.
- Comprehensive sessions covering production, processing, compliance, and beyond.
- Industry-leading speakers and instructors.
- Conduit bringing all three regulatory agencies that govern eggs together with industry to learn and engage with each other.
- Networking opportunities with peers and industry leaders.
- Spanish translation of materials (virtual Shell Egg Academy).
- Professional leadership development (in-person Shell Egg Academy).
- Flexible registration categories for individuals, companies (unlimited access!), government personnel, and academia and university students

Contact Us



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SEA Formats: Virtual vs. In-Person

Shell Egg Academy 101: A Practical Course for Egg Industry Employees (VIRTUAL)

- **Audience:** Employees working in live production and/or processing looking for a beginner's guide to safe eggs and food safety.
- **Flexibility:** Access sessions from anywhere, making it easy to learn without disrupting your work schedule.
- **Cost-Effective:** Save on travel, lodging, and other expenses while still enjoying a high-quality educational experience.
- **Interactive Tools:** Engage with speakers and peers through live Q&A, breakout rooms, and digital resources.
- **Spanish Translation:** Live within the session and with all resource materials too.
- **Recorded Sessions:** Revisit presentations at your convenience to reinforce learning - in either English or Spanish

Shell Egg Academy: Advanced Topics, Leadership Development & Networking (IN-PERSON)

- **Hands-On Learning:** Experience live demonstrations, interactive workshops, and more.
- **Networking Opportunities:** Build deeper connections through face-to-face interactions during sessions, breaks, and special evening events.
- **Immersive Environment:** Benefit from focused, distraction-free participation -- all at Purdue University in West Lafayette.
- **Swag Bags and Resource Materials:** We provide the tools you need to succeed - plus we like to have fun too!



WHAT PARTICIPANTS ARE SAYING ABOUT SEA!

Fue una excelente experiencia... gracias.

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It was an excellent experience ... thank you.

It was very informative and great that it was available virtually so travel was not a barrier.

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Fue muy informativo y excelente que estuviera disponible virtualmente, por lo que viajar no fue una barrera.

Aprendí que todos debemos hacer nuestra parte para lograr grandes resultados.

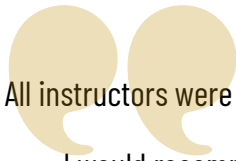
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I learned that we all need to do our part in order to achieve great results.

Se me hizo muy interesante toda la información que presentaron y e aprendido mucho.

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I found all the information they presented very interesting and I learned a lot.



All instructors were well versed and presented accordingly in their respective fields. I learned from each and every one of them.

I would recommend this training to anyone in the egg industry as it gives an open overview of the Egg business. I was fortunate enough to be intrigued all week as I am new to the industry.

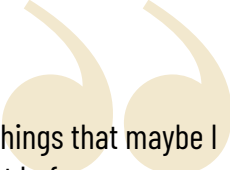
All presentations were engaging and highly informational.

I have a better understanding of why we do certain things in a particular way.

For anyone that has been in the business the information is great as a review and for anyone new to the industry, the information is great.

It was very helpful and include diverse areas of food safety and quality.

Lots of good information for a variety for different people in different jobs.



In learning from the different instructors over the course of the week I just am paying attention to some things that maybe I had not done before, I learned things I didn't know or previously hadn't really even thought about before.